































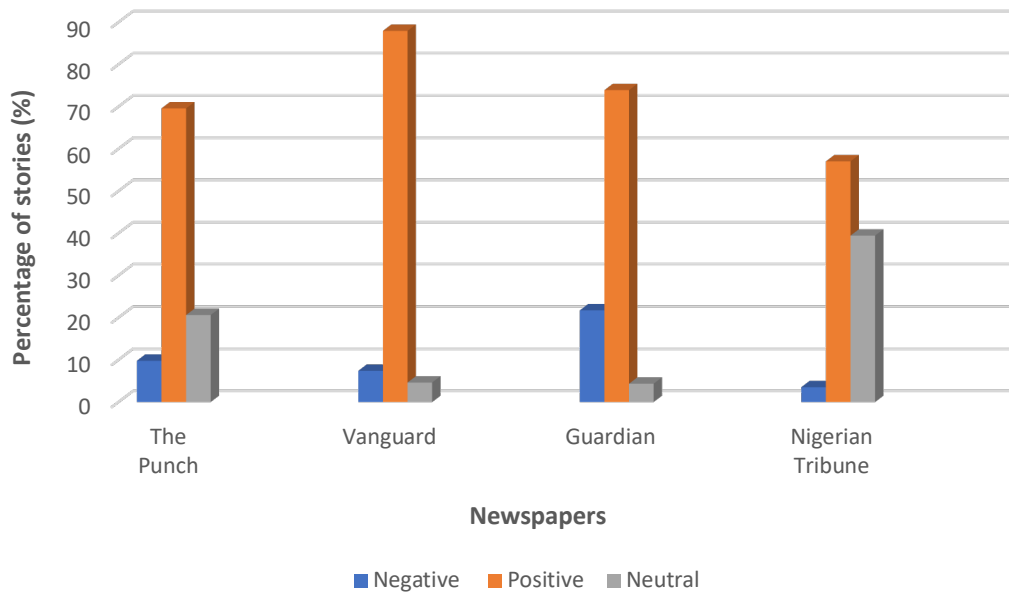


(5) neutral stories while the lowest level of neutrality was observed in Guardian with 4.35 percent (3). Generally, out of 513 stories, 70.57 percent (362) were positive, 9.16 percent (47) were negative while 20.27 percent (104) were neutral. This finding is in agreement with the work of Okon & Ekpe (2018), where anticorruption stories with favourable direction (strong positive impression on the anti-corruption campaign) had the highest magnitude in The Sun and Nigerian Chronicles newspapers. This indicated that the print media supported anti-corruption campaign of Government.

Likewise, findings from the current study suggest that all the newspapers (The Punch, Vanguard, Guardian and Nigerian Tribune) played positive roles in exposing corrupt practices in the oil and gas industry of Nigeria. This, therefore, indicates that the Newspapers are fulfilling their social responsibilities in line with the social responsibility theory by opening the eyes of the public to corruption in the most economically-significant sector of the country. This further gives an insight on the role of the newspapers in the fight against corruption in Nigeria.

Based on the level of neutrality observed in this paper, Nigerian Tribune is the most objective compared to other newspapers. Apart from neutral presentation of news, other determinants of objectivity include truth, relevance and balance/non-partisanship (Westerstahl, 1983). However, Andren et al. (1979) asserted that “a program is objective to the extent the following conditions are fulfilled: (I) it contains true assertions. (II) it is not misleading. (III) it contains essential assertions. (IV) it is thorough” (p. 43). Based on the aforementioned, it can be stated that all the newspapers examined in this paper are objective. For instance, they all reported relevant stories on corruption in the oil and gas sector, which were supported by facts such as figures.





**Figure 4.** Tone of stories on corruption in the Nigerian oil and gas industry reported in the selected newspapers.

### Conclusion

Based on our findings, it can be concluded that the coverage of corruption in the Nigerian oil and gas industry was accorded prominence by all the newspapers (The Punch, Vanguard, Guardian and Nigerian Tribune). The Punch had the highest magnitude of stories on corruption in the sector and Nigerian Tribune had the highest number of stories reported on its front and back pages. While Guardian had the highest number of full-paged stories, the Punch and Nigerian Tribune adopted the widest range of publication formats with news being the most dominant format employed by all the dailies. It is worthy of note that publication formats that could facilitate in-depth reportage of corruption in the sector such as features, editorials, opinions and interviews were poorly adopted by the newspapers.

Despite this shortcoming, the level of prominence given to corruption in this paper implies that the selected newspapers are fulfilling the agenda-setting role and social responsibility of informing the public because the number of occurrences of a story and the degree of prominence attributed to an issue are some of the major elements that can lead to discussion or opinion in the agenda setting theory (Folarin, 1998; Ayodeji-Falade & Osunkunle, 2019). It is clear from the findings that the observed frequency of the stories is high enough to set the agenda for public discussion on corruption in the oil sector as about 534 corruption stories were published in the study period.

On the other hand, Nigerian Tribune displayed the highest level of objectivity in terms of neutrality of the tone used in the reportage of stories on corruption in the Nigerian oil and

gas sector. However, we discovered that the objectivity of the newspapers cannot be adjudged solely by the neutrality of the tone as the stories on corruption reported by all the newspapers are largely true, relevant and balanced. If objectivity means fairness, as an agent of change, the print media will only be fair to the society if they continue to expose corrupt practices. The commitment of the newspapers as agents of change is reflected in the way they condemned corruption and emphasized the consequences, which connotes positive direction for media and the society. It is therefore sufficed to conclude that all the newspapers are objective.

### **Recommendation**

The authors recommend that the press should prioritize reportage of important issues as corruption by increasing the number of full pages dedicated to such issues as against reserving full pages of newspapers for advertorials. Furthermore, the print media should consider the use of publication formats that could facilitate in-depth reportage of corruption such as features, editorials, opinions and interviews. In other words, investigative journalism should be more embraced.

## References

- Adomako, C. A. (2008). Ghana Crude oil - Blessing or Curse. Retrieved from [ghanaoilnewslet.com](http://ghanaoilnewslet.com) on January 5, 2020.
- Akanle, O. & Adesina, J. O. (2015). Corruption and the Nigerian development quagmire: popular narratives and current interrogations. *Journal of Developing Societies*, 31 (4), 421–446.
- Amenaghawon, F. O. (2016). Framing of the Niger Delta Conflict in selected Nigerian Newspapers. PhD Thesis, University of Ibadan, Oyo State, Nigeria.
- Andrén, G. P. Hemánus et al. (1979). *Loyalitet mod virkeligheden – Objektivitet og journalistisk formidling*. Copenhagen: Gyldendal
- Ayodeji-Falade, M. & Osunkunle, O. (2018). Newspaper coverage of FeesMustFall students' protests in Eastern Cape Universities: A content analysis of Daily Dispatch. *Journal of Human Ecology*, 68 (1-3), 108-117.
- Budina, N. & Wijnbergen, S. (2008). *Managing Oil Revenue Volatility in Nigeria: The Role of Fiscal Policy*. In Delfin, S.G. and Page, J. (Eds), *Africa at a Turing point? Growth, Aids, and External Shocks*. Washington DC: The World Bank.
- Chari, T. (2009). *The Future of the Printed Newspaper in the Context of the Internet in Africa: The Case of Zimbabwe*. Venda: University of Venda, South Africa.
- Chiumbu, S., Minnie, J. & Bussiek, H. (2009). *Public Broadcasting in Africa Series*. Johannesburg: Open Society Foundations.
- Coronel, S. (2009). *Corruption and the Watchdog Role of the News Media. Public Sentinel: News Media and Governance Reform*. Washington DC: The World Bank.
- Daramola, I. (2003). *Introduction to Mass Communication*. 2<sup>nd</sup> Edition. Lagos: Rothan Press.
- Donwa, P. A., Mgbame, C. O. & Ogbeide, O. L. (2015). Corruption in the Nigerian oil and gas industry and implication for economic growth. *International Journal of African and Asian Studies*, 14, 29.
- Douglass, D. H., Clader, B. D., Christy, J. R., Michaels, P. J. & Belsley, D. A. (2003). Test for harmful collinearity among predictor variables used in modeling global temperature. *Climate Research*, 24, 15-18.

- Dower, N. (2003). Institutional Issues Involving Ethics and Justice. The Earth Charter and Global Ethics. Retrieved from <http://www.eolss.net/EolsssampleAllChapters.aspx> on February 13, 2018 .
- Edmond, L. & Wilson, F. (2018). An assessment of media coverage of anti-corruption campaigns by the Buhari administration in 2016: A study of the Nation and Daily Trust Newspaper. *Journal of Mass Communication and Journalism*, 8, 376.
- Eigen, P. (2001). *Global Corruption Report*. Transparency International edited by Robin Hodess, Jessie Banfield and Toby Wolfie.
- Ekanem, T. & Sobowale, I. (2017). Anti-corruption promises and print media: The case of Nigeria. *Covenant Journal of Communication*, 4 (1), 39-52.
- Ekwueme, A. (2017). Newspaper coverage of the economic recession under the Buhari administration: a study of guardian and vanguard. *Global Journal of Human Social Science (A)*, 17, 53-63.
- Fadairo, O. S., Fadairo, A. O. and Aminu, O. (2014). Coverage of corruption news by major newspapers in Nigeria. *New Media and Mass Communication*, 24, 53-59.
- Folarin, B. (1998). *Theories of Mass Communication: An Introductory Text*. Ibadan: Stirling-Horder Publishers.
- Fourie, P. J. (2007). *Media Studies: Media History, Media and Society*. 2<sup>nd</sup> Edition. CapeTown: Juta.
- Gupta, D. K. (2006). *Mass Communication in Information Era*. New Delhi: Rajat Publication.
- Ijewereme, O. B. (2015). Anatomy of corruption in the Nigerian public sector: theoretical perspectives and some empirical explanations. *Sage Open*, April-June, 1-16.
- McComb, M. E. & Shaw, D. L. (1972). The agenda setting function of mass media. *Public Opinion Quarterly*, 36, 176-187.
- McQuail, D. (2000). *McQuail's Mass Communication Theory*. 4<sup>th</sup> Edition. London: Sage.
- Mwangi, S. C. (2010). A search for an appropriate communications model for media in new democracies in Africa. *International Journal of Communication*, 4, 1-26.
- Obioma, B. K. (2012). Corruption reduction in the petroleum sector in Nigeria: challenges and prospects. *Mediterranean Journal of Social Sciences*, 3 (15), 98-107.

- Obuah, E. (2010). Combating corruption in Nigeria: The Nigerian Economic and Financial Crimes Commission (EFCC). *African Studies Quarterly*, 12(1), 17–44.
- Odionye, C. M. & Yare, M. D. (2018). Coverage of corruption cases in Nigerian newspapers and magazines and print editors' perceptions about the fight against corruption in Nigeria. *UNIUYO Journal of Humanities*, 22, 163-183.
- Okon, P. E. (2018). Comparative analysis of mass media coverage of the fight against corruption in Nigeria by the Obasanjo and Buhari administrations. *International Journal of Emerging Trends in Social Sciences*, 4, 47-57.
- Okon, P. E. & Ekpe, E. (2018). Media reportage of Buhari's anti-corruption war in Nigeria by sun and chronicle newspapers. *Public Policy and Administration Research*, 8 (7), 10-19.
- Olawoyin, O. (2017). Again, Nigeria's Ranking Drops on International Press Freedom Index. *Premium Times Nigeria*. April 26 edition. Retrieved on October 25, 2017 at <https://www.premiumtimesng.com/news/top-news>.
- Omotola, J. S. (2008). Combating poverty for sustainable human development in Nigeria: The continuing struggle. *Journal of Poverty*, 12(4), 496-517.
- Onabajo, F. (2007). Perception of radio and television evangelism by Nigerian youths. *Babcock Journal of Mass Communication*, 1, 95-103.
- Onwuemenyi, O. (2016). "90% Corruption in Nigeria in Oil Sector" says NEITI. Retrieved from <https://sweetcrudereports.com/90-corruption-in-nigeria-in-oil-sector-says-neiti> on October 27, 2017.
- Patton, M. Q. (2002). *Qualitative Research and Evaluation Methods*. 3<sup>rd</sup> Edition. Thousand Oaks, CA: Sage.
- Punch Newspaper (2008). April 24, P. 24 & 14.
- Sampei, Y. & Aoyagi-Usui, M. (2009). Mass-media coverage, its influence on public awareness of climate-change issues and implications for Japan's national campaign to reduce greenhouse gas emissions. *Global Environmental Change*, 19, 203–212.
- Severin, W. J. & Tankard, J. W. (2001). *Communication Theories: Origin, Method and uses in the Mass Media*. 5<sup>th</sup> Edition. New York: Longman.

- Shoemaker, P. J. (1989). *Communication Campaigns About Drugs: Government, Media, and the Public*. New Jersey: Lawrence.
- Stapenhurst, R. (2000). *The Media's Role in Curbing Corruption*. Washington DC: World Bank Institute.
- Streckfuss, R. (1990). Objectivity in journalism: a search and a reassessment. *Journalism Quarterly*, 67 (4), 973-983.
- Rajak, S. J. (2014). The role of media to fight against corruption. *International Journal of Current Research*, 6, 7576-7580.
- Rose-Ackerman, S. (1999). *Corruption and Governance: Causes, Consequences and Reform*. Cambridge: University Press. Pp. 266.
- Transparency International (2005). *Transparency Global Barometer*. Available from [www.transparency.org](http://www.transparency.org). Retrieved on May 4, 2020.
- Transparency International (2019). *Corruption Perception Index*. Accessed at <https://www.transparency.org/cpi2019> on May 4, 2020.
- Ugwuanyi, J. C. (2018). Newspaper coverage of rape cases in Nigeria: Do newspaper reports set agenda on the issue? *International Journal of Communication: An Interdisciplinary Journal of Communication Studies*, 100-109.
- Usman, S. O. (2011). The opacity and conduit of corruption in the Nigeria oil sector: beyond the rhetoric of the anti-corruption crusade. *Journal of Sustainable Development in Africa*, 13(2), 294-308.
- Westerstahl, J. (1983). Objective news reporting. *Communication Research*, 10 (3), 403-424.
- Wimmer, R. & Dominick, J. R. (2003). *Mass Media Research: An Introduction*. 6<sup>th</sup> Edition. Belmont, CA: Wadsworth Publishing Company.
- Yusha'u, M. J. (2009). Coverage of corruption scandals in the Nigerian press: a comparative analysis of Northern and Southern newspapers. A Ph.D Thesis, University of Sheffield, UK.